

**AMENDMENTS TO THE CLAIMS**

1. (Currently Amended) An information distribution system comprising:

an information distribution server and a mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment,

where the information distribution server is equipped with a content database that associates and memorizes content downloadable to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, or content data indicating the registration location of such content, and area information indicating the specific geographical area to which such content may be downloaded by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment; and

where the information distribution server is equipped with:

a content guide information distribution means that transmits a content guide information associating the content downloadable to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment with the geographical area to which such content may be downloaded to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment;

a distribution request reception means that receives content distribution requests from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment;

a position judgment means that determines the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment; and

a distribution enabled/disabled decision means that checks the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment determined by the position judgment means against the area information associated with the content whose distribution is requested, and decides whether to distribute the content in question;

and where the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment is equipped with:

a display unit that displays a menu list for selecting a desirable item from within plural items;

a position information transmission means that sends information on the current position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment to the information distribution server; and

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server;

and the system is configured in such manner that the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment acquires the content guide information associating the content corresponding to the selected item

in the menu list with the geographical area to which such content may be downloaded, from the information distribution server and, in case of acquiring a specific content on the content guide information, unless the specific content is a content that is distributed in a geographical area including the current position, the distribution request means transmits the distribution request of the specific content along with the information on the current position to the information distribution server when the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment moves to a geographical area where the specific content is distributed, and that when the information distribution server receives the distribution request of the content being selected based on the content guide information from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, if the area information associated with the content whose distribution is requested matches the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, the information distribution server distributes the content in question to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, wherein the content guide information is transmitted from the information distribution server to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in advance of the information distribution server distributing the content in question to the mobile telephones, Personal Handyphone System (“PHS”) and other mobile communication terminal equipment.

2. (Previously Presented) The information distribution system according to claim 1, wherein the position information transmission means comprises a current position detection means and a current position information transmission means that transmits current position information generated by the current position detection means, and wherein the position judgment means determines the current position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment according to current position information received from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in question.

3. (Withdrawn) An information distribution system comprising:  
an information distribution server and a mobile terminal,  
where the information distribution server is equipped with a content database that associates and memorizes content downloadable to the mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal; and  
where the information distribution server is equipped with:  
a distribution request reception means that receives content distribution requests from the mobile terminal;  
a route search means that carries out route searches according to route search requests sent from the mobile terminal; and

a route search result transmission means that transmits the results of the route searches to the mobile terminal; and

where the mobile terminal is equipped with:

a current position detection means that detects the current position of the mobile terminal;

a current position information transmission means that transmits current position information generated by the current position detection means; a route search request transmission means that transmits route search requests to the information distribution server;

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content information distributed by the information distribution server; and

a reception means that receives content data from the information distribution server; and

the system is configured in such manner that if the results of a route search conducted by the route search means show that the mobile terminal is passing through an area that matches the area information, the information distribution server will, via the route search result transmission means, add the content guide information matching the area information to the route search results as a download point, and transmit the same.

4. (Currently Amended) An information distribution server comprising:

a content database that associates and memorizes content downloadable to a mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication

terminal equipment, or content data indicating the registration location of such content, and area information indicating the specific geographical area to which such content may be downloaded by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, and distributes the content requested by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment;

a content guide information distribution means that distributes guidance information to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment on the content downloadable by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment;

a distribution request reception means that receives content distribution requests from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment;

a position judgment means that determines the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment; and

a distribution enabled/disabled decision means that checks the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment as determined by the position judgment means against the area information

associated with the content whose distribution is requested and decides whether to distribute the content data in question;

and where the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment is equipped with:

a display unit that displays a menu list for selecting a desirable item from within plural items;

a position information transmission means that transmits information on the current position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment to the information distribution server; and

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server;

and where the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment acquires the content guide information associating the content corresponding to the selected item in the menu list with the geographical area to which such content may be downloaded, from the information distribution server and, in case of acquiring a specific content on the content guide information, unless the specific content is a content that is distributed in a geographical area including the current position, the distribution request means transmits the distribution request of the specific content along with the information on the current position to the information distribution server when the mobile

telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment moves to a geographical area where the specific content is distributed, and the information distribution server is configured in such manner that when the information distribution server receives the distribution request of the content being selected based on the content guide information from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, if the area information associated with the content whose distribution is requested matches the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, the information distribution server transmits the content in question to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment,

wherein the content guide information is transmitted from the information distribution server to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in advance of the information distribution server distributing the content in question to the mobile telephones, Personal Handyphone System (“PHS”) and other mobile communication terminal equipment.

5. (Previously Presented) The information distribution server according to claim 4, wherein the information distribution server is equipped with a current position information reception means that receives current position information generated by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal



equipment according to the output of the current position detection means, and the position judgment means determines the current position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment according to current position information received from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in question.

6. (Withdrawn) An information distribution server comprising:

a content database that associates and memorizes content downloadable to a mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal, and distributes the content data requested by the mobile terminal;

a current position information reception means that receives current position information sent by the mobile terminal;

a distribution request reception means that receives content distribution requests from the mobile terminal;

a route search means that carries out route searches according to route search requests sent from the mobile terminal; and

a route search result transmission means that transmits the results of the route searches to the mobile terminal; where the information distribution server is configured in such manner that if the results of a route search by the route search means show that the mobile terminal is passing through an area that matches the area information, the information distribution server

will, via the route search result transmission means, add the content guide information matching the area information to the route search results as a download point, and transmit the same.

7. (Currently Amended) A mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment that receives any desired content from an information distribution server equipped with a content database that associates and memorizes content downloadable to a mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, or content data indicating the registration location of such content, and area information indicating the specific geographical area to which such content may be downloaded by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, comprising:

a display unit that displays a menu list for selecting a desired item from within plural items;

a position information transmission means that sends information on the current position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment to the information distribution server;

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server; and

a receiving means that receives content that is distributed to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment when the information distribution server receives the distribution request of the content being selected based on the content guide information from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, checks the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment against the area information associated with the content whose distribution is requested and determines that the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment is situated in a geographical area that matches the area information;

where the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment acquires the content guide information associating the content corresponding to the selected item in the menu list with the geographical area to which such content may be downloaded, from the information distribution server and, in case of acquiring a specific content on the content guide information, unless the specific content is a content that is distributed in a geographical area including the current position, the distribution request means transmits the distribution request of the specific content along with the information on the current position to the information distribution server when the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment moves to a geographical area where the specific content is distributed,

wherein the content guide information is transmitted from the information distribution server to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in advance of the information distribution server

distributing the content in question to the mobile telephones, Personal Handyphone System (“PHS”) and other mobile communication terminal equipment.

8. (Previously Presented) The mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment according to claim 7, wherein the position information transmission means comprises a current position detection means and a current position information transmission means that transmits current position information generated by the output of the current position detection means.

9. (Withdrawn) A mobile terminal that receives any desired content data from an information distribution server equipped with a content database that associates and memorizes content downloadable to a mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal, comprising:

a current position detection means that detects the current position of the mobile terminal;

a current position information transmission means that transmits current position information generated by the current position detection means:

a route search request transmission means that transmits route search requests to the information distribution server;

a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server; and

a reception means that receives content data from the information distribution server;

where the reception means is configured in such manner as to receive the route search results to which the content guide information matching the area information has been added by the distribution server as a download point, in the case where the route search results show that the mobile terminal is passing through an area that matches the area information.

10. (Currently Amended) An information distribution method for distributing information between a mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment and an information distribution server equipped with a content database that associates and memorizes content downloadable to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, or content data indicating the registration location of such content, and area information indicating the specific geographical area to which such content may be downloaded by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, comprising the following steps executed by the information distribution server:

a step in which a content guide information associating the content downloadable to a mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile

communication terminal equipment with the geographical area to which such content may be downloaded is distributed to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment;

a step in which a content distribution request is received from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment;

a step in which the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment is determined;

a step in which the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment as determined by the position judgment means is checked against the area information associated with the content whose distribution is requested and decision is made whether to distribute the content in question; and

a step in which the content is distributed to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in accordance with the judgment result;

as well as the following steps executed by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment equipped with a display unit that displays a menu list for selecting a desirable item from within plural items, a position information transmission means that transmits information on the current position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile

communication terminal equipment to the information distribution server and a distribution request means that makes distribution requests to the information distribution server and selects content to be downloaded according to the content guide information distributed by the information distribution server:

a step in which the content guide information associating the content corresponding to the selected item in the menu list with the geographical area to which such content may be downloaded is acquired from the information distribution server; and

a step in which in case of acquiring a specific content on the content guide information, unless the specific content is a content that is distributed in a geographical area including the current position, the distribution request of the specific content along with the information on the current position is transmitted to the information distribution server when the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment moves to a geographical area where the specific content is distributed;

wherein the content guide information is transmitted from the information distribution server to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in advance of the information distribution server distributing the content in question to the mobile telephones, Personal Handyphone System (“PHS”) and other mobile communication terminal equipment.



11. (Previously Presented) The information distribution method according to claim 10, wherein the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment further executes:

a step in which the current position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment is determined; and

a step in which the current position information generated by the current position detection means is transmitted to the information distribution server; and

the information distribution server further executes:

a step in which the current position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment is determined according to the current position information received from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in question.

12. (Withdrawn) An information distribution method for distributing information between a mobile terminal and an information distribution server equipped with a content database that associates and memorizes content downloadable to the mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal, comprising the following steps executed by the information distribution server:

a step in which a content distribution request is received from the mobile terminal;

a step in which a route search is conducted according to the route search request sent from the mobile terminal; and

a route search result transmission step in which the results of the route search are transmitted to the mobile terminal;

as well as the following steps executed by the mobile terminal:

a step in which the current position of the mobile terminal is determined;

a step in which current position information generated by the current position detection means is transmitted;

a step in which a route search request is transmitted to the information distribution server;

a step in which content to be downloaded is selected according to the content information distributed by the information distribution server and a distribution request is made to the information distribution server; and

a step in which content data is received from the information distribution server;

where the route search result transmission step includes the process by which the information distribution server will, via the route search result transmission means, add the content guide information matching the area information to the route search results as a download point, and transmit the same in the case where the route search results show that the mobile terminal is passing through an area that matches the area information.

13. (Currently Amended) An information distribution method employing an information distribution server equipped with a content database that associates and memorizes content downloadable to a mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment which displays a menu list for selecting a desired item from within plural items, or content data indicating the registration location of such content, and area information indicating the specific geographical area to which such content may be downloaded by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, and distributes the content requested by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment, comprising the following steps executed by the information distribution server:

step in which a content guide information associating the content downloadable to a mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment with the geographical area to which such content may be downloaded is distributed to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment according to the selected item in the menu list of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment;

a step in which the content guide information corresponding to the selected item in the menu list is acquired from the information distribution server and in case of acquiring a specific

content on the content guide information, unless the specific content is a content that is distributed in a geographical area including the current position, a content distribution request transmitted from the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment is received along with the information on the current position when the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment moves to a geographical area where the specific content is distributed;

a step in which the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment is determined;

a step in which the position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment as determined by the position judgment means is checked against the area information associated with the content whose distribution is requested and a decision is made whether to distribute the content in question; and

a step in which the content is distributed to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in accordance with the judgment result,

wherein the content guide information is transmitted from the information distribution server to the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in advance of the information distribution server

distributing the content in question to the mobile telephones, Personal Handyphone System (“PHS”) and other mobile communication terminal equipment.

14. (Previously Presented) The information distribution method according to claim 13, wherein the information distribution server executes a further step whereby current position information generated by the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment according to the output of the current position detection means is received, and the current position of the mobile telephones, Personal Handyphone System (“PHS”) devices and other mobile communication terminal equipment in question is determined according to the current position information received.

15. (Withdrawn) An information distribution method that employs an information distribution server equipped with a content database that associates and memorizes content downloadable to a mobile terminal, or content data indicating the registration location of such content, and area information indicating the specific area to which such content may be downloaded by the mobile terminal, and distributes content data requested by the mobile terminal, comprising the following steps executed by the information distribution server:

a step in which a content distribution request is received from a mobile terminal;

a step in which a route search is conducted according to the route search request sent from the mobile terminal; and

a route search result transmission step in which the results of the route search are transmitted to the mobile terminal;

where the route search result transmission step includes the process by which the information distribution server will, via the route search result transmission means, add the content guide information matching the area information to the route search results as a download point, and transmit the same in the case where the route search results show that the mobile terminal is passing through an area that matches the area information.